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HABITATS (INSIDE VALLEY REAL ESTATE'S PLACES AND PEOPLE)

Rodeo Realty, Inc. was recently ranked the greater San Fernando Valley's second largest residential real estate company by the *San Fernando Valley Business Journal*. The ranking was based on the number of agents at Rodeo Realty, which is currently 845. Fifty of those agents came on board in the current quarter.

In other Rodeo Realty, Inc. news, the company has just launched a new corporate website at www.rodeoRE.com. The website's launch coincides with a change in their unified corporate brand, which was renamed Rodeo Realty, Inc. from Paramount Properties. Rodeo Realty President **Syd Leibovitch** founded Paramount Properties in his garage in 1986.